

GLOBAL SOLUTION FOR FOOD PROCESSING PLANTS

# Fruit juice & drinks



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**Fruit juice is a beverage produced from concentrate, unlike beverages which are produced from natural or artificial flavours.**

There are different kinds of fruit juice:

- **Pure juice**, obtained by simply pressing fruit,
- **Concentrate-based juices**, from fruit concentrate,
- **Nectars** to which water and sugar are added.

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## PURE JUICE

Pure juice can be made only from **fresh fruit**, which prevents its production during periods when fresh fruit is not being produced.

## CONCENTRATED JUICE

Concentrate-based juice is **the most common type, as it is produced all year round**.

It requires two separate procedures:

- a juice concentrating unit, which allows the juice to be concentrated and stored during the period of fruit production.
- as and when required, throughout the year, the concentrates are diluted to produce the juice from concentrate.

## DRINKS

Non-carbonated, still drinks are produced using artificial colours and flavours. They are **refreshing drinks with a low cost**.

## PACKAGING

For all juices or drinks, packaging can be done using **cartons, sachets, PET or HDPE bottles**.

Depending on heat treatment and type of packaging, juices or drinks can be stored at room temperature or in the cold chain.

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